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CLAIMS

- 1. A method, implemented by a kiosk, of managing access to goods and services offered by merchants and aimed at customers, and available via a computer network,
- 5 characterized in that said method comprises the steps of: creating a plurality of identifiers,

associating each one of said identifiers with at least one of the goods and services of a merchant,

distributing to customers tickets to which one of said identifiers has been applied, and

authorizing access to at least one of said goods and services in recognition of one of said identifiers on said tickets.

2. A method according to claim 1, characterized in that the method further comprises the step of updating a database that contains, for each merchant, the goods and services that said merchant offers and forms of subscription to said merchant's goods and services.

3. A method according to claim 2, characterized in that the method further comprises the step of associating a ticket category with each of said forms of subscription.

- 4. A method according to claim 1, characterized in that the method further comprises the step of remunerating the merchant by the sale of said tickets.
- 5. A method according to claim 1, characterized in that said tickets are distributed via a distribution network with which the merchant is associated.
- 6. A method according to claim 1, characterized in that the method further comprises the step of remuneration of the kiosk by the merchant as a function of the services of the merchant managed by the kiosk.

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7. A method according to claim 1, characterized in that the method further comprises the steps of:

subject to prior registration of a customer with the kiosk, allocating such registered customer a wallet in which the customer can enter at least one of said tickets, and

updating the wallet of the registered customer by eliminating spent tickets.

- 8. A method according to claim 1, characterized in that one of said tickets is distributed to a customer free of charge on the occasion of the provision of goods or services by the merchant to the customer.
- 9. A kiosk for managing access to goods and services offered by merchants and aimed at customers, and available via a computer network, characterized in that said kiosk comprises:

a generator for generating a plurality of identifiers,

a supervisor which associates each one of said identifiers with at least one of said goods and services of a merchant,

a database of tickets to which an identifier has

been applied and intended for the customers, and
 a controller for checking the identifier supplied
by a customer from one of said tickets to grant access to
 at least one of said goods and services upon recognition
 of one of said identifiers.

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10. A kiosk according to claim 9, characterized in that said kiosk further comprises a database including merchants data that contains, for each merchant, the goods and services that said merchant offers and forms of subscription to such merchant's goods and services.

- 11. A kiosk according to claim 10, characterized in that the tickets database includes tickets of different categories associated with said forms of subscription.
- 12. A kiosk according to claim 9, characterized in that said kiosk further comprises a sign-on page addressed to each user upon accessing the kiosk and including space for hire.
- 10 13. A kiosk according to claim 9, characterized in that the computer network is the Internet.